Introducing the

Knock Home Trade-In® The Easiest, and Best Way to Buy and Sell Your Home



car—but instead of Knock buying your home from you, we help you sell it for the highest possible price. So you get all of the convenience of a trade-in, with none of the trade-offs.

We've made buying and selling your home as quick and easy as trading-in your

We help you find your new home and buy it for you,

How The Trade-In Works

all-cash: Our Licensed Local Experts will help you find the perfect home

You move into your new home, whenever it works

We prep and sell your old home, for the highest

Want even more detail?

for you and your family, then make an all-cash offer on your behalf (using Knock's cash). This puts us in the best position to negotiate a better deal on the purchase price for you, or win in a competitive bidding war.

best for you: We let you move into your new home right away—before selling your old home—so you can plan your move on your own timeline and skip all the stress of a traditional listing.

possible price:

Knock will manage and cover the upfront cost (up to \$10k) of any work that needs to be done to maximize your sale price, then list it for you—using a combination of new technology and traditional marketing tactics to get great offers, fast.

GET STARTED NOW

Here's an in-depth guide to each stage of the process

Why Trade-In Your Home With Knock?



From your mortgage pre-approval, to managing repairs to getting you the best

have an entire team of real estate experts managing your process every step of the way.

Live in your new home while we

price for your new and old home, you



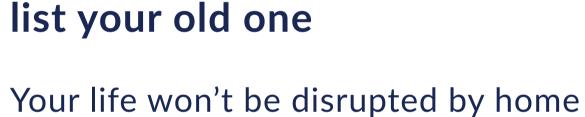
By buying your new home on your behalf with our cash, we unlock the

equity in your old house before it sells,

and have a 98% success rate beating out other offers to buy homes.

Use data, tech & marketing to

sell your house for the best



through inconvenient nightly and weekend showings while it's on the market.

preparations, endless cleaning and living

START WITH A FREE HOME EVALUATION TODAY

Feature 1

Feature 2



hundreds of data points to price your home, then promote it no the open market to get you the best offer —

usually twice as fast as other brokers.

Online Home Buyers

Knock VS Other Home Buying/Selling Options

Knock Home Trade-in

X

Traditional

Real Estate Agent

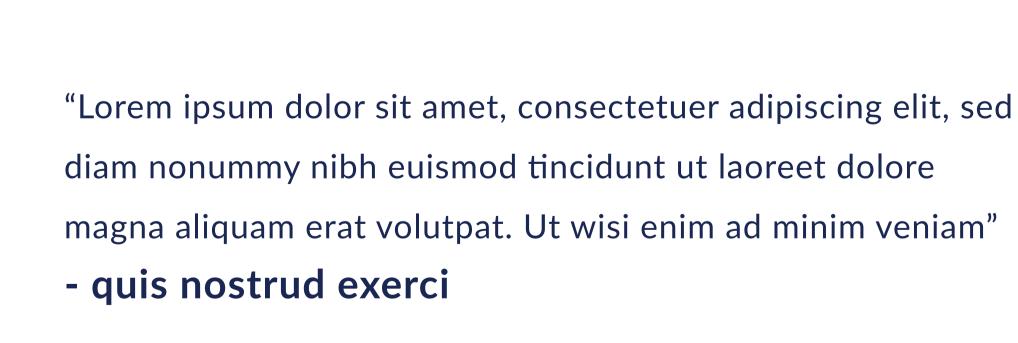
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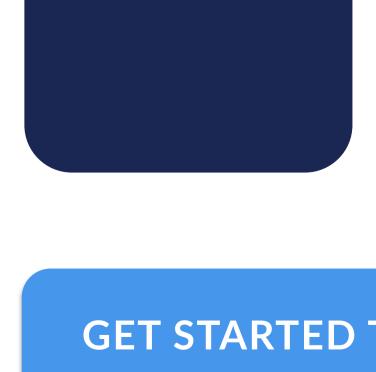
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Feature 4	X		X
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How it Works

Testimonials

FAQ

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GET STARTED TODAY

About Us

Contact Us

Careers

Learn More About the Trade-In



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