

# Anna Kim

Graphic Designer

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[www.annakim.design](http://www.annakim.design)

## EXPERIENCE

Graphic Designer for King Zak Industries

July 2022 to January 2023

Goshen, NY

- Created artwork for outer cartons to help determine specific products
- Photographed cutlery and kitchen utensils using creative ideas
- Photoshopped and manipulated image products
- Assisted lead designer with various design projects
- Designed and helped create catalogs to showcase to clients
- Proofread received template designs from outsourced vendors

Contract Graphic Designer for MedStudio

March 2022 to June 2022

Minnetonka, MN

- Designed various print and online needed material such as: social media posts, online articles, business cards, gift cards, infographics, expo event banners and gifts, postcards, rack cards, posters, email signatures, etc.
- Designed within brand guidelines and requirements
- Completed projects within deadline
- Designed each project that best fitted the target audience
- Took executive director and marketing manager's feedback and made requested design changes

Contract Visual Designer for VideGro

August 2019 to January 2021

Beacon, NY

- Designed to each client's needs and desired concepts
- Followed lead designer's directions and feedback
- Designed logos, online infographics, web page layouts, online banners and advertisement

## EDUCATION

Bachelor's degree in Principles and Methods of Language

Education

United States Institute of Language and Clerical Studies

July 2020

## CERTIFICATION

Certification in Visual

Communication - Graphic Design

Austin Community College

June 2016

TESOL (Teaching English to Speakers of Other Languages)

United States Institute of Language and Clerical Studies

July 2020

## SKILLS

Graphic Design  
Visual Design  
Layout Design  
Logo Design  
Branding  
Photography  
Illustration  
Typography  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Lightroom  
Adobe After Effects  
Adobe Premiere  
Microsoft Word

Completed projects by deadline

Microsoft PowerPoint

Stayed up to date with modern graphic and visual designs

### Visual Designer for TEXAS LEGISLATIVE COUNCIL

July 2017 to August 2018

Austin, TX

Designed infographics to appeal to the general public

Assisted web designer on web design

Created visual graphics and icons for websites

Collaboration with multiple teams on design projects

Guided design interns with projects

Helped develop design processes and procedures that benefited the agency's work flow

Revised publication layouts according to design principles

### Graphic Designer for SignDepotATX.com

June 2016 to April 2017

Austin, TX

Completed design projects by required deadlines

Designed to customers' needs and desired concepts

Worked as a cooperative teammate, followed lead designer's directions

Set design files for production that helped with cost efficiency and allowed for better production

Implemented a design process that allowed for easier workflow

## PROJECTS

### [www.tlc.texas.gov](http://www.tlc.texas.gov) - Website

Collaboration project with web designer and different department teams to redesign the main website of Texas Legislative Council  
Recreated the website to be modern, user-friendly to the public, politically neutral, and approving to the executive and deputy directors

